

# Kosciusko County Convention, Recreation & Visitors Commission, January 15, 2025

The Kosciusko County Convention, Recreation & Visitors Commission (KCCRVC) met for a regular meeting on January 15, 2025 at 9:00a.m. in the Courtroom on the third floor of the Courthouse, 100 W. Center St., Warsaw, IN.

Those present were:

Mark Skibowski- President  
Lyle Schrock- Vice-President  
Kathy Ray- Secretary

John Hall- Treasurer  
Mike Loher  
Chris Polk  
Matt Metzger

Also present was Alyssa Schmucker, Kosciusko County Auditor.

The meeting was called to order by Mark Skibowski.

## **IN THE MATTER OF SWEARING IN OF MEMBERS:**

Mark Skibowski, Lyle Schrock, Kathy Ray, John Hall, Mike Loher, Chris Polk and Matt Metzger were sworn in as 2025 board members.

## **IN THE MATTER OF 2025 ELECTION OF OFFICERS:**

Mark Skibowski opened the floor for nominations of themselves or others. John Hall nominated Mark Skibowski as President and Mark Skibowski accepted the nomination. Mark Skibowski nominated Lyle Schrock as Vice President and Lyle Schrock accepted the nomination. John Hall nominated Kathy Ray as Secretary and Kathy Ray accepted the nomination. Kathy Ray nominated John Hall as Treasurer and John Hall accepted the nomination. Skibowski advised there was a slate with the nominations and asked if there were any other nominations. He advised a vote would be taken for the three positions as follows:

- Mark Skibowski as President
- Lyle Schrock as Vice President
- Kathy Ray as Secretary
- John Hall as Treasurer

All members were in favor of The Slate. The 2025 Officers were approved unanimously.

Ayes: 7

Nays: 0

To: Approve Mark Skibowski as President, Lyle Schrock as Vice President, Kathy Ray as Secretary and John Hall as Treasurer, as presented.

## **IN THE MATTER OF APPROVAL OF MINUTES FROM NOVEMBER 13, 2024 MEETING:**

Motion: John Hall  
Second: Chris Polk

Ayes: 7 Nays: 0

MOTION CARRIED

To: Approve the November 13, 2024 meeting minutes, as presented.

**IN THE MATTER OF BOARD APPROVAL OF PAID CLAIMS-AUTHORIZED BY PRESIDENT:**

President Mark Skibowski briefly explained the process of how the claims are processed.

**IN THE MATTER OF CVB UPDATE:**

Kosciusko County Convention and Visitors Bureau Executive Director Cori Humes provided updates about Placer.ai, an economic impact software that CVB received a grant for in November 2024. This artificial intelligence uses location data on cellular apps to identify the visitors coming to Kosciusko County. This information can be narrowed to various event locations. Placer.ai can identify what city the visitors came from and where they go before and after the event, such as restaurants and hotels.

Humes stated there were 1.2 million visitors to Kosciusko County in 2024, each with an average of 10 visits per year. This count was excluding residents, only counting a person a single time if they made multiple visits, and not tracking children. Humes stated CVB continues to set up points of interest so that organizations can see information about the impact of their events.

KCCRVC requested that Humes provide an executive summary of the data each meeting.

**IN THE MATTER OF INTRODUCTION REPORT:**

Kosciusko Economic Development Corporation Community Coordinator Amy Roe spoke to KCCRVC to learn more about grant opportunities for small communities in Kosciusko County. KCCRVC told Roe that grants can be applied for by an application on the website and requires reimbursement after 18 months. Grants must be requested by nonprofits. The request does not have to be directly for tourism, but it must be for something that would benefit the community.

“The more detail the better,” stated KCCRVC President Mark Skibowski. “And the sooner the better.”

**IN THE MATTER OF CCAC UPDATE:**

CCAC Executive Director Mike Hagy provided an update on the City-County Athletic Complex. Hagy stated the CCAC has seen a 20-25% increase in indoor soccer participants. It has also had an increase in indoor pickleball during the winter and indoor space rentals for events. Hagy stated the grants approved for roofing and dugout replacements were 60-70% completed and expected to be done in 6-8 weeks. Hagy also stated CCAC is taking care of flooring from a previously approved grant by doing a deep clean with a floor scrubber machine and sealing the flooring. KCCRVC requested Hagy collaborate with Humes about providing profit and loss reports.

**IN THE MATTER OF REVIEW OF FINANCIALS, GRANT WORKSHEET & INNKEEPER REMITTANCE:**

Treasurer John Hall presented reviews of Financials, Grant Worksheet & Innkeeper Remittance. Hall stated the financials are in good shape.

Motion: Matt Metzger

Second: Lyle Schrock

Ayes: 7 Nays: 0

MOTION CARRIED

To: Approve the review of Financials, Grant Worksheet & Innkeeper Remittance, as presented.

**GENERAL DISCUSSION:**

- Mark Skibowski asked what measure KCCRVC can take to enforce conditions of the grants. County Auditor Alyssa Schmucker stated the auditor’s office can evaluate the compliance of nonprofits’ advertisements at the time of reimbursement.
- Heard from Managing Director for the Village at Winona Nick Hauck that he aims to print promotional material during the second week of April for the Fat and Skinny Tire Fest, which will take place May 16-18.
- Heard from Mike Loher that “A Country Christmas” event was successful, with standing room only, 23 boxes of toys donated for Toys for Tots, and boxes donated for World Compassion Network’s North Carolina aid.
- KCCRVC members Matt Metzger and Mike Loher agreed to collaborate on a logo design for KCCRVC.

Being no further business to come before the Commission, the meeting was adjourned.

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Mark Skibowski, President

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Kathy Ray

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Lyle Schrock, Vice-President

\_\_\_\_\_  
Chris Polk

\_\_\_\_\_  
John Hall, Treasurer

\_\_\_\_\_  
Matt Metzger

\_\_\_\_\_  
Mike Loher

ATTEST: \_\_\_\_\_  
Alyssa Schmucker, Auditor